

Sally Byrd

Instructional Designer/Technologist

226 Split Rail Road
Front Royal, VA 22630
703-888-7140
sally@sallybyrdweb.com
www.sallybyrdweb.com

Objective

I am seeking a position at an educational institution that will allow me to support faculty and staff in the design, creation, and delivery of instructional products. I'm looking to do what I do best — help people use technology to achieve their program and instructional goals.

Education

Master of Education, Instructional Design & Development
George Mason University, Fairfax, VA, May 2010

Master of Arts, English/Linguistics
George Mason University, Fairfax, VA, 2002

Bachelor of Arts, Communication
Virginia Tech, Blacksburg, VA, 1990

Competencies

- Needs assessment & learner analysis
- Task analysis
- Storyboarding/Wireframing
- Rapid prototyping
- Web site design, development, implementation, & maintenance
- Section 508 compliance
- Research & analysis
- Writing, editing, proofreading
- Publications design & layout

Technology Skills

- PC & Mac OS
- HTML/XHTML/CSS (Dreamweaver, Homesite, BBedit)
- Design (Photoshop, InDesign, Flash)
- Presentation (Camtasia, Articulate, PowerPoint)
- Learning management (Blackboard)
- Content management (Wordpress, MovableType)
- Social networking (Ning, Facebook, Elgg)
- Collaborative workspace (PBWiki)
- Web conferencing (Skype, Adobe Connect, GoToMeeting)

Work Experience

Freelance Web and Publications Consultant, January 2002 – present

Designed and deployed numerous sites for cal.org. Website redesign and maintenance for lsadc.org. Website redesign and deployment for ucea.edu. Supported content delivery for chronicle.com. Maintained web site for ncc.gmu.edu.

Webmaster, Center for Applied Linguistics, 2001 – 2006

Designed, developed, and maintained primary cal.org site and numerous subsidiary sites. Helped develop policies and procedures regarding web site organization and management and trained 5 subsidiary site managers on company web best practices.

Webmaster, New Century College, George Mason University, 2001 – 2003

Working closely with faculty and staff, redesigned ncc.gmu.edu. Helped write and produce numerous departmental publications.

TEFL Volunteer, US Peace Corps, Lithuania, 1999 – 2000

Developed curricula and taught English as a foreign language and teacher training courses.

Coordinator, National Captioning Institute, 1990 – 1995

Coordinated production of closed captioning for live and taped television programs.